Smart At It Cookie Policy

A web cookie, a widely used data-collecting method, is only a little text file that may be stored on your computer or mobile device's browser and read later while you visit a website. A cookie can be a session cookie, which stays on your browser while you are logged in to a specific website, disappears when your browser is closed, or it can be a persistent cookie, which stays on your browser for an extended length of time. Cookies may contain information that can be gathered and utilized in aggregate. Another option is to compile data into a person's profile or record. That specific record could either be distinct but anonymous, or the profile could be connected to data that makes you personally identifiable. Visit www.allaboutcookies.org

HOW ARE COOKIES USED

Cookies may be used for a variety of things by us:
We may employ a small number of cookies that are necessary for specific services you have asked for or for security reasons. Several of our websites use cookies to enable the shopping cart feature when you buy products or services. We may use a cookie to verify the identity of the computer or mobile device you are using, especially if you have registered for a site or used a customer portal, visit www.allaboutcookies.org to learn more about cookies in general.

Cookies for performance. We let third parties to place analytics, or performance, cookies for the purpose of data collection and aggregation. These cookies give us reporting that is aggregated and don't even let us know who you are. The aggregate reports help us comprehend how people use our websites so we can make them more beneficial to our target consumers.

A few cookies help our websites work by uniquely but anonymously identifying your computer or end device. For instance, these cookies might remember your preferred language or identify a user's activities throughout a single session. We employ a cookie to link your presence to a certain username, password, or account when you register for a website.

If you ask us to, we might employ a persistent cookie to recognize you every time you come back. We might also use cookies to pre-fill forms you fill out on the website or during login with data you've already given us. We may analyze user traffic to gauge how well our sites are being used and to enhance the information on our websites and in our services. IP addresses and cookies will be used to conduct these analysis. We track email delivery and open rates using web beacons and pixels. Cookies are sent with our emails by our email provider so we can track user responses. The individual's email address is used to keep and submit the findings.

OUR SITES' ADVERTISING AND THIRD-PARTY COOKIES

On our websites, we let third-party marketers display advertisements to you. To ensure that you do not see the same advertisement too frequently or that the advertisements are displayed in the manner that is most appropriate for your browser, third-party ad servers may utilize cookies. Targeted advertising is another option: You might see advertisements depending on specific demographic data we give, such as the size of the business you work for or your job duties. A technique is known as third-party ad servers, which allows advertisers to target you based on an anonymous yet specific profile of your online behavior across a number of unaffiliated websites. Even the advertisers themselves may set cookies on our websites. For our websites, DoubleClick and Google AdSense, examine their privacy policies to learn more about each ad server's procedures.

MANAGEMENT METHODS FOR COOKIES

The cookies we use or permit are a standard component of e-commerce and crucial to how you use our websites. Performance cookies help us better understand our audiences as a whole and adapt our websites to better serve you. Many of the necessary cookies are essential to the operation of our websites and services. We are able to carry out our business online thanks to the cookies we employ for registration. Without these cookies, some of our sites and services—or portions of them—might not function properly.

Please refer to your web browser's help pages if you want to delete cookies or tell it to delete or refuse cookies.
However, keep in mind that if you delete cookies or refuse to accept them, you might not be able to enjoy all of the features we provide, you might not be able to retain your preferences, and some of our pages might not appear correctly.